

Saison
de L'INSTITUT
DES AFRIQUES
DE JANVIER À JUIN 2023



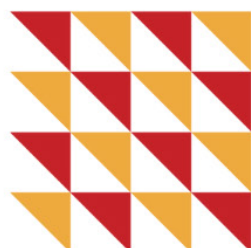
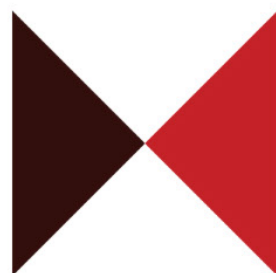
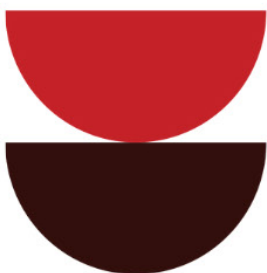
**CALL FOR ARTWORK BY ARTISTS
FROM AFRICAN OR CARIBBEAN
COUNTRIES FOR THE VISUAL
COMMUNICATION OF THE SEASON**



A 600€ grant awarded to the
selected project



Application deadline:
January 15th, 2023



The Institut des Afriques, a Bordeaux based organisation is looking for a visual artwork in order to illustrate its 2023 season of multidisciplinary events.
Closing date for application: January 15th, 2023.



The Institut des Afriques (IdAf) is a non-profit organisation whose aim is to spread a new vision of the African world and its diaspora.

The Institut des Afriques is a Bordeaux based regional platform (Nouvelle-Aquitaine region) that brings together different regional stakeholders involved in African dynamics: cultural operators, universities, public stakeholders, non-profit organisations, etc.

Find more information on the Institut des Afriques' activities on our website:
<https://institutdesafriques.org/>

CONTEXT OF THE CALL FOR ARTWORK

Since 2022, the IdAf organises a program of multidisciplinary events carried out over two semesters, with the support of the Nouvelle-Aquitaine Regional Council.

This program is named « Saison de l'Institut des Afriques » and will be first held from January to June 2023 in several regional cities, such as Bordeaux, La Rochelle, Poitiers, Angoulême, etc. The program celebrates the intensity of intellectual, cultural and artistic expressions from Africa and its diaspora. The program includes conferences, screenings, concerts, dance performances, workshops, exhibitions, etc.

These events are open to all kinds of audiences: curious, people familiar with the African continent, debate and discussions' lovers and also young audiences to whom we offer special programs to encourage their citizenship and awaken their open mindedness.

The program intends to be opened to all territories and audiences. It is operated in collaboration with the main regional stakeholders involved in African dynamics in Bordeaux and in the Nouvelle-Aquitaine region. In short, the program is a demonstration of the federative character of the IdAf.

In order to prepare the communication around its 2023 program, the IdAf wants to entrust the visual illustration to an artist based in the African continent or in the Caribbean region.

The visual illustration showcases the whole program and brands it. It's through the visual illustration that the audiences shape their idea of the program and identify it. Regarding the approach of the Institut des Afriques whose aim is to promote African dynamics in Nouvelle-Aquitaine, it is relevant to work with an African or a Caribbean artist on the visual identity of the 2023 multidisciplinary events program. The artist will bring his.her vision on African dynamics and will set the graphic identity of the events to come in his.her own artistic universe, while meeting the expectation of the Institut des Afriques (see requirements specification section).

THE AIMS OF THE PRESENT CALL

- To highlight the work of young artists from Africa and the Caribbean region.
- To build new connections with the Africa and the Caribbean region through an artistic collaboration.
- To foster the internationalisation of an African or a Caribbean artist.

ELIGIBILITY REQUIREMENTS

- To be an artist whose tax residence is based in one of the African or Caribbean countries.
- To be aged between 18 and 35 years old.

REQUIREMENTS SPECIFICATIONS

- The artwork must be a visual illustration, such as: digital painting, drawing, photography, collage, comic strip, graphic art production, line art, pop art... (the visual genre is not limited).
- The submission can be an original creation or a pre-existing artwork as long as it complies with both the requirements and the editorial policy of the program (see below).
- The submitted artwork must express the values of the Institut des Afriques such as inclusivity, curiosity, multidisciplinary, partnership, the fight against prejudices and discriminations... It must not convey stereotypes about the African continent or the Caribbean worlds.
- The artwork must reflect the editorial policy of the program based on 3 main themes:
 1. "Bodies in action": how does the body, through its actions or motions, give us new keys for understanding social challenges?
 2. "The assertion of speech": how does the freedom of speech contribute to taking another look at Historical events and in reshaping a new narrative for the common future?
 3. "Active citizenships": what are the forms of civic engagement? In what way do the citizen's contributions enable societies moving forward?
- The artwork must be intelligible and adjustable (landscape format for web banners and portrait for the season's poster). A particular attention must be paid to colours that should be bright, attractive and eye-catching.
- The original file can be delivered in the following formats: pdf, photoshop, illustrator.
- The artwork must be free of rights and without geographical limitations (national or international), for all the formats (poster, leaflet, social media and website material, goodies, advertising inserts, etc) for the whole year 2023 for the promotion of the Saison de l'Institut des Afriques. Both the graphic designer and the person in charge of communication at the IdAf may create variations of the work, while respecting its original character.
- The selected artwork may be subjected to corrections and small adjustments throughout a dialogue with the artist.

THE COMMITMENTS OF THE INSTITUT DES AFRIQUES

- The Institut des Afriques shall grant a prize for the amount of 600€ all taxes included to the selected artwork after signing a contract for the transfer of the copyright. The selected artist should deliver an invoice in order to pay the sum. If the selected artist is unable to deliver an invoice, the Institut des Afriques can declare the amount through the French administrative system of artistic payment.
- The Institut des Afriques shall mention the selected artist in all its promotional materials, both digital and printed, by systematically crediting the selected artist in all posts through social media or press releases.
- The Institut des Afriques shall send to the winner several copies of all printed materials (posters, flyers, etc.).

THE COMMITMENTS OF THE SELECTED ARTIST

- The selected artist shall provide the files in the required formats to be used by the graphic designer of the organization who will set up the promotional material.
- The selected artist shall send the last version of his work on time and respect the deadline.
- The selected artist shall mention in his/her socials media and website the awarding of this prize.

APPLICATION PROCEDURE

Please email the files listed below to communication@institutdesafriques.org with the following email subject: *"Your NAME - Application for artwork Saison IdAf 2023"*:

- Your biography and/or CV.
- Links to your portfolio or a pdf file compiling previous works, to your website and your artist account on social media if there is one.
- The visual artwork you are submitting (pdf, jpg...).
- A one page note maximum explaining the ideas you want to express through the submitted artwork.
- Any other material or file to support your application.

All applications are to be submitted on Sunday 15th of January 2023 by midnight, final deadline. Applications that do not match with the eligibility criteria, sent after the deadline or incomplete will not be taken into consideration.

SELECTION PROCESS

A preselection of the applications will be made by the Institut des Afriques team. A shortlist of the preselected projects will be sent to jury composed of the general assembly members of the IdAf who will select the final project.

The selected project will be announced between the 23rd of January and the 6th of February 2023.

SCHEDULE

- Application deadline: January 15th, 2023.
- Evaluation of received applications on January 17th and 18th 2023.
- Selection of the final project and first contact before January 20th, 2023.
- Announcement of the selected project on social media between January 23rd and February 6th, 2023.